

EXPERIENCES

PUREARTS *Montréal, Canada* PRESENT
[ART DIRECTOR] /JUNE 2022

- Managed the creative team, overseeing production and ensuring close collaboration with marketing team
- Delivered branding and motion assets for print, digital, and social media campaigns
- Created design templates supporting team workflows
- Production setup and live content creation for product launches (Youtube, Twitch, Facebook)

PUREARTS *Montréal, Canada* JUNE 2022
[GRAPHIC DESIGNER] /SEPT. 2019

- Production and editing of photo and video content promoted on various social media platforms
- Conception and adaptation of branding materials, contributing to improved brand recognition
- Close collaboration with the marketing team to align visual creations with brand business objectives

BUZZMAN *Paris, France* SEPT. 2018
[ART DIRECTOR ASSISTANT /INTERN] /APRIL 2018

- Conception and development of 360° advertising concepts for major client campaigns
- PowerPoint layout creation of concepts for client presentations

NOUVEAU MONDE DDB *Lyon, France* JULY 2017
[DIGITAL ART DIRECTOR/INTERN] /APRIL 2017

- Creation of motion design assets for digital campaigns
- UX/UI and web interfaces, ensuring user-friendly digital experiences
- Develop and execut e-mailing campaigns aligned with brand strategies

INGENICO *Valence, France* JULY 2016
[UX-UI DESIGNER] +JULY 2015

- Develop and optimize UX/UI designs for payment terminal interfaces to enhance usability
- Design and produce visual content for corporate marketing materials related to the new UX/UI

EDUCATION

MASTER’S DEGREE *Bellecour School - Lyon, France* 2018
[DIGITAL ART DIRECTION] /2016

BACHELOR DEGREE *Condé School - Lyon, France* 2016
[GRAPHIC DESIGN] /2014

SKILLS / SOFTWARES

- Art direction
Graphic design
Photography
Video
Image and video editing
Motion design
Visual identity
Livestream
- Photoshop
After Effects
Lightroom
InDesign
Premiere
Illustrator
Figma
OBS Studio
Asana
PowerPoint
Keynote

ABOUT

I’m a designer who has proudly called Montreal home for the past 6 years. Passionate about design, I focus on creating visual experiences that inspire and make life easier for users.

I am currently looking for a new creative challenge where I can collaborate with motivated teams to develop projects with real impact.